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PRESS RELEASE - July 31, 2020

**Cornell Cooperative Extension of Delaware County**  
**Online Only 4-H Livestock Auction**

**4-H TO PROVIDE LIVESTOCK AUCTION ALTERNATIVE FOR DELAWARE COUNTY 4-H YOUTH**

Due to COVID-19 restrictions, Delaware County 4-H livestock exhibitors are unable to have the normal venue to sell their auction animals. Delaware County 4-H along with Lambrecht Auction is providing Delaware County 4-H livestock auction exhibitors an opportunity to sell their 4-H auction animals in an 'Online Only' 4-H Livestock Auction. The Auction will take place online through Lambrecht Auction's website from August 4<sup>th</sup> through 18<sup>th</sup>. Auction will be posted for bidding by Tuesday, August 4 at 5 pm and will begin to close on Tuesday, August 18 at 7 pm.

Lambrecht Auction has donated their services in the past to help us operate the Delaware County 4-H Livestock Auction. Fortunately, they have experience in doing Online Only Auctions as well as Live Auctions. This gives our 4-H youth the versatility to pivot and still sell their animals, generating revenue they had hoped for prior to the damaging impacts of COVID-19.

Another huge blessing is our buyer base. Their past and continued support of Delaware County 4-H youth is greatly appreciated. We invite buyers, both past and new, to join us in this new online venue where they can purchase locally raised steers, lambs, hogs and meat goats grown and cared for by Delaware County 4-Hers. 4-Hers have spent countless hours raising their auction animals and are missing out on showing and auctioning their animals in the conventional way.

Another very important part of the auction is the meat processors. Delaware County 4-H has been very fortunate to have a long history of dedicated meat processors. Two of which include: Eklunds Processing Inc. from Stamford, NY and Steiner Packing Company from Otego, NY. Each year at county fair they not only give of their time to come to the auction and support our 4-Hers by providing free trucking of auction animals to their facilities, but they also bid and buy animals. Plus, having a processor who sets time aside in their busy schedules, each year, to process 4-H auction animals is an added blessing and perk for buyers purchasing quality raised animals.

There are many moving components to performing this type of an event. We request everyone's support and patience this year as we work to provide the 4-Hers with an alternative resource for selling their animals. We know that this year will be challenging for many business owners and private individuals. With that being said, any support that can be provided to the 4-H youth will be massively appreciated. That support can be in many forms such as: buying, spreading the word, and positive encouragement. It is our goal for our 4-H youth to still be successful this year and not suffer as a result of something outside of their control. We also hope our 4-H youth learn some valuable lessons from this time in our history including persevering and achieving the goals they set at the beginning of the year.

Check out the 4-H Livestock Auction from August 4<sup>th</sup> through the 18<sup>th</sup>, by visiting the Lambrecht Auction website at <http://www.lambrechtauction.com/>.

Questions? Contact Cornell Cooperative Extension of Delaware County at 607-865-6531 or email 4-H staff at:

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